

Special Report

Significant Healthcare Industry Decisionmakers – 2008

Name	Affiliation	Activities
David M. Cordani	President Cigna Healthcare Philadelphia, PA Tel. (215) 761-1000	Has set the goal to move Cigna from a traditional insurance company to a health services company. Strong advocate of an industry-leading position on health improvement as the future, with a focus on health, well-being, and security of the individuals the company serves.
Robert M. Crane	Senior Vice President Kaiser Foundation Health Plan Oakland, CA Tel. (510) 271-5953	Responsible for research and policy development for the Kaiser Foundation Health Plan and Kaiser Foundation Hospitals. In 20 years with Kaiser, has held leadership positions in the areas of quality management, national accounts, government relations, consulting and business services, and health plan operations.
John D. Doyle	Gen Mgr., Transformational Dev. & Chief Strategy Officer Ascension Health St. Louis, MO Tel. (314) 733-8000	Architect of a framework to create the capabilities necessary to achieve Ascension's objectives by 2020. Also provides the overall vision and management of the transformational development organization, including developing a portfolio of activities to extend the organization's line of sight into the future.
Edward N. Goodman	Vice President, Public Policy VHA, Inc. Irving, TX Tel. (800) 842-5146	Advocate for VHA and its healthcare organizations on legislative and regulatory issues, including government programs, healthcare group purchasing, healthcare coverage, and system restructuring. Major emphasis of VHA's public policy is advocating value and importance of community-owned, not-for-profit healthcare.
Joan Kennedy	President Health Management Corporation Richmond, VA Tel. (800) 523-9279	With 13 years of experience in disease management and managed care, is a nationally recognized leader in integrated care management and has a demonstrated record of improving member health and return on investment through innovative strategies that address the full continuum of care.
Ben R. Leedle, Jr.	President & CEO Healthways, Inc. Nashville, TN Tel. (800) 327-3822	Under his leadership, Healthways' revenue has increased from \$165 million in 2003 to over \$600 million in fiscal year 2007. His unique understanding of the industry, and its market trends, costs, and consumer needs has moved Healthways from a disease management company to a total population health resource.
Jo Ellen H. Ross	President & CEO Lumetra San Francisco, CA Tel. (415) 677-2000	Has presided over the growth and expansion of Lumetra into a national leader in healthcare quality, safety, and integrity. Company is frequently recognized for its pioneering leadership in accelerating the adoption of electronic health records in small- and medium-sized physician practices.
Ronald A. Williams	Chairman & CEO Aetna, Inc. Hartford, CT Tel. (860) 273-0123	Under his leadership, Aetna has served as a catalyst for change, focusing on increased healthcare access and affordability. Has spurred innovation in the industry, especially through information technology, and bringing new levels of transparency to the healthcare system.
Steven E. Wojcik	Vice President National Business Group on Health Washington, DC Tel. (202) 628-9320	Responsible for developing the Business Group's strategy on federal issues affecting health benefits for large employers. Provides information and analysis on best practices. Apprises members of policy developments that have an impact on employer-sponsored health benefits and programs.
Evelyn Lockett Woods	Executive Vice President & Chief Information Officer The Joint Commission Oakbrook Terrace, IL Tel. (630) 792-5000	Responsible for the company's IT and e-commerce strategies, human resources, facilities management, business continuity planning, and meeting support and planning. Under her leadership, the Joint Commission computer systems have transitioned to a web-enabled environment.